The $LIA whitepaper · Version 1.0

Earned, not bought.

How Lia shares $LIA with the people who show up early.

Lia is the app where anyone can get in early on web3, in their own language, for free. This paper sets out how it works, how $LIA is earned, and where it goes next.

TOTAL SUPPLY 1,000,000,000 $LIA	CHAIN BNB Smart Chain
PHASES Mining, then the airdrop	TO JOIN Free, nothing to buy
LANGUAGES 13 in the app	TO THE COMMUNITY 50% of all $LIA

Abstract

IN SHORT

Lia is a free app where anyone can get in early on web3. People earn $LIA by mining, walking, checking in, playing and inviting friends. $LIA is earned, never bought. Its total supply is 1,000,000,000 $LIA on BNB Smart Chain, and it comes in two phases: first a balance in the app, then an airdrop to each member's own wallet.

Most people hear about the next big thing in web3 after it's already big. The early days, when taking part is easy and the upside is real, tend to belong to a small group who already know where to look. Lia Labs exists to change that.

Lia Labs is a global web3 company. It builds **Lia**, an app anyone can use in their own language to take part early, and it backs the **builders** creating what comes next, so there is always something new to be early to. The people who show up first are rewarded with **$LIA**, the token of Lia Labs.

This paper sets out how that works:

- **The Lia app.** Mining sessions of 8 hours at 5 LIA an hour, Strides for walking, a daily check-in with streaks, a daily spin, tasks and quizzes, invites and leaderboards, friends only chat and games. See The Lia app and Mining.
- **Builders.** Web apps run inside Lia with the Lia SDK, take payments in $LIA on Lia's own pay sheet and can be funded by Lia Labs. See Apps on Lia.
- **$LIA.** A fixed supply of 1,000,000,000 $LIA on BNB Smart Chain, earned in a mining phase and then sent to members' own wallets in the airdrop. Half of all $LIA, 500,000,000, is set aside for the community, the airdrop and rewards. See $LIA, Two phases and Supply and allocation.
- **The road ahead.** From launch in Q4 2026 to $LIA governance in Q1 2029. See the Roadmap.

NOTE

In the airdrop, planned for Q4 2027, every real, unique member receives the $LIA they earned, one for one, fully unlocked, with the network fee paid by Lia Labs. The team and founders and investors receive nothing in the first year after it. See The airdrop and Supply and allocation.

IMPORTANT

Lia will never ask for your recovery phrase or private keys, and there is nothing to buy to take part. Anyone who asks is not us.

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OVERVIEW

Why Lia

IN SHORT

Being early in web3 usually means knowing the right people and the right words. Lia makes taking part early simple, free and safe, in 13 languages, so where you're from never holds you back.

Early shouldn't be a secret

The first months of a new network are when taking part is easiest and the rewards are largest. They are also when it is hardest to find, hardest to understand and easiest to get wrong. Most people arrive after the early days are over, often through a stranger's link, a confusing wallet and a token they had to buy.

Lia starts from the other side. You download a free app, pick a username, and start earning $LIA from your first minute. You never need a wallet to begin and you never pay in.

Who Lia is for

Lia is for people who have heard about web3 but never found a good way in, and for people already in web3 who want a calmer, friendlier place to be early. It speaks 13 languages from the first screen: English, Spanish, Portuguese, French, Turkish, Russian, Vietnamese, Indonesian, Filipino, Swahili, Hindi, Arabic and Chinese.

What Lia believes

- **Free and safe.** Lia costs nothing. It will never ask for your recovery phrase or keys.
- **In every language.** Lia speaks 13 languages, so the app feels like it was made where you live.
- **Better together.** Friends, teams and communities, not lonely charts. Most ways to earn grow when you bring people along.
- **Open to builders.** Anyone with a good idea can build on Lia and reach its community.

Why a token

A token lets the people who help a network grow share in what they build. $LIA is how Lia says thank you to the people who show up early and keep showing up. Because it is earned rather than sold, the people who hold the most $LIA are the ones who took part the most, not the ones who paid the most. $LIA explains the token itself.

OVERVIEW

Lia Labs

IN SHORT

Lia Labs is a global web3 company. It builds Lia, backs the builders creating what comes next, and rewards the people who show up early with $LIA.

Three things, done well

We build Lia

An app anyone can use to mine, walk, play and earn $LIA, in their own language. Lia is the front door: the place people meet web3 for the first time, and keep coming back to.

We back builders

Funding, guidance and tools for the teams building on Lia, so they can grow without worrying. Their apps run inside Lia, in front of a community that wants in early. See Backing builders.

We reward early

The people who show up first earn $LIA for it, never by paying in.

How the pieces fit

Members bring attention and energy. Builders bring new things to be early to. Lia Labs connects the two: it gives builders an audience and payments, and gives members a steady stream of new apps, games and projects. $LIA runs through all of it, as the reward members earn, the currency they spend in apps, and later the way holders have a say in what Lia Labs builds and backs next.

NOTE

Lia Labs' wider portfolio grows over time. Projects it launches or backs are announced in the app first.

The Lia app

IN SHORT

Lia is a free app for iPhone and Android in 13 languages. Your balance sits at the top of Home, and everything you do in a day adds to it: mining, walking, checking in, the spin, tasks, invites, games and friends.

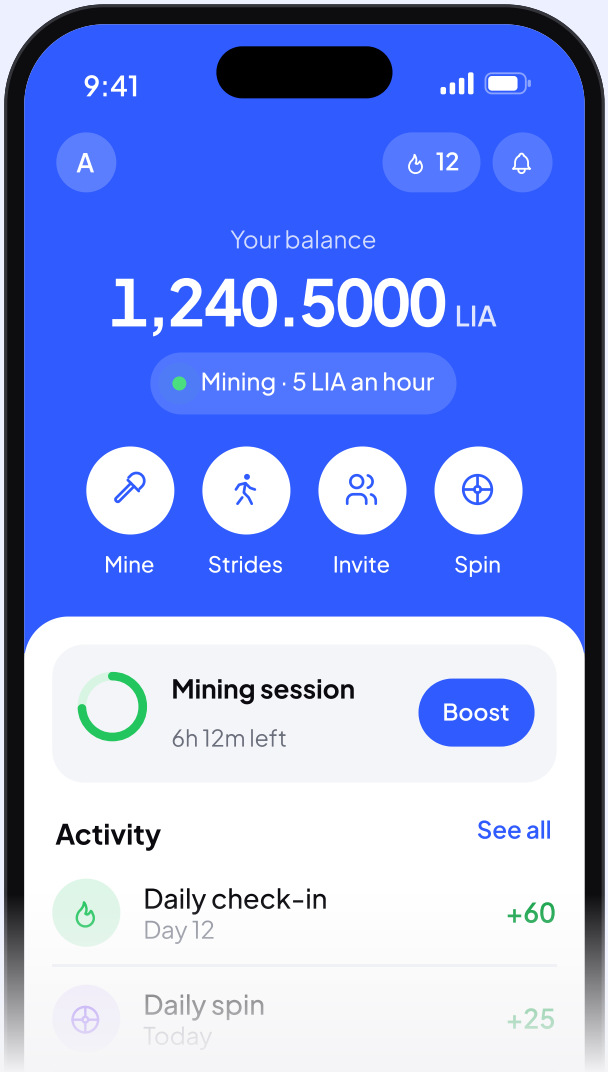


Figure 1. Home in Lia: your balance in $LIA, with a mining session running.

A day in Lia

A typical day takes a few minutes. Tap **Mine** to start a session, check in to keep your streak, take your daily spin, and claim the steps you walked before midnight. Through the day, friends you invited start their own sessions and you earn when they do. In the evening, a quiz or a quick round of Lia XO.

What's in it

PART OF LIA	WHAT IT DOES
Mining	Sessions of 8 hours at 5 LIA an hour, faster with your team. See Mining.
Strides	Your steps, up to 500 LIA a day, claimed before midnight.
Daily check-in	20 to 120 LIA a day, with streak milestones up to 25,000 LIA.
Daily spin	Up to 50 LIA.
Tasks and quizzes	10 to 50 LIA each.
Invites	A bonus when a friend starts, and a reward every time they mine.
Leaderboards	Weekly walkers and monthly miners and inviters, with prizes.
Chat	Friends only. No strangers.
Games	Lia XO and Tilt Runner, made by Lia.
Apps Center	Web apps from builders, running inside Lia.

Your balance

During the mining phase, everything you earn builds up as your $LIA balance in the app. You can send it to friends and spend it in apps on Lia's pay sheet. In the airdrop phase, it moves to your own wallet on BNB Smart Chain.

Built to be light

Mining in Lia isn't your phone doing heavy work. A session is tracked on Lia's side, so it keeps earning with the app closed, uses almost no data and won't drain your battery.

In your language

Lia speaks 13 languages, and you can switch at any time. Arabic is laid out right to left, as it should be.

EARNING $LIA

Mining

IN SHORT

Tap Mine and a session runs for 8 hours, earning 5 LIA an hour before boosts, even with the app closed. Your streak, your team and your steps make it faster, and so can a short video.

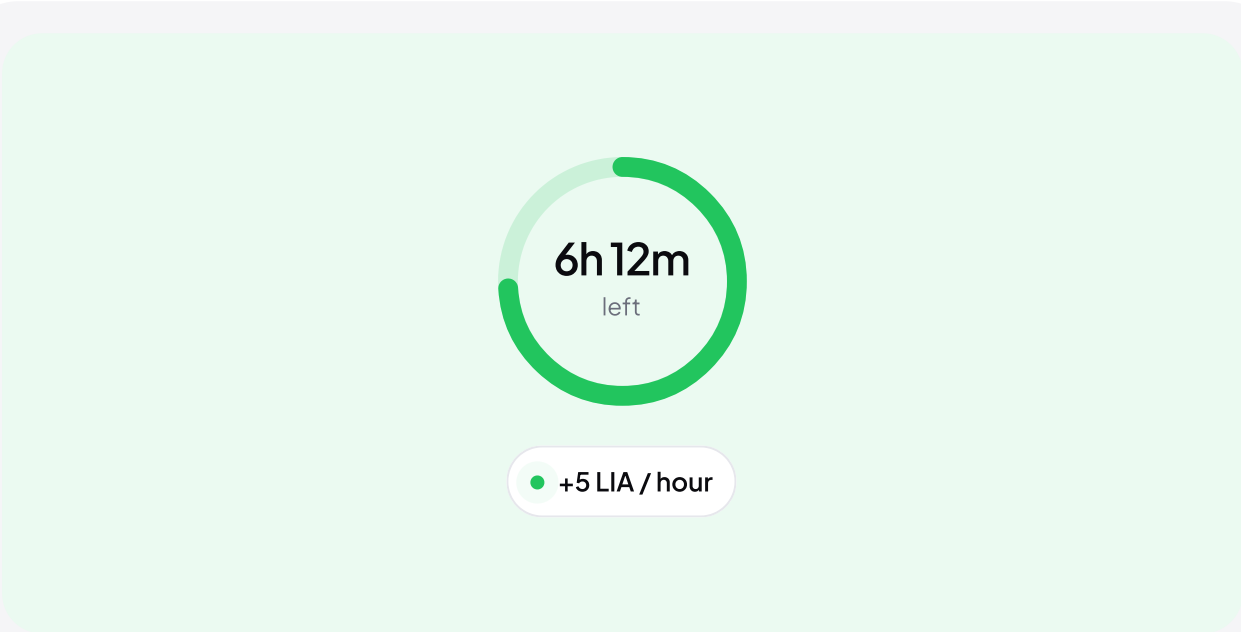


Figure 2. A mining session in Lia, with time left and the rate it is earning.

How a session works

1. **Tap Mine.** Your session starts at once.
2. **Let it run.** It earns 5 LIA every hour for 8 hours, whether Lia is open or not.
3. **Come back.** When it ends, tap Mine again to start the next one.

Nothing heavy happens on your phone. Mining in Lia is not proof of work: your session is tracked on Lia's side, so it uses no real computing power, almost no data and no battery. "Mining" is the name for showing up and keeping a session running.

Your speed

Every session starts at the base rate of 5 LIA an hour. Boosts add to it, each up to its own limit, and the app shows exactly which ones you have and what each one adds.

BOOST	HOW YOU GET IT	TODAY'S SETTING
Welcome	New members, for their first 3 days	Twice the speed
Streak	Each day of your check-in streak	+5% a day, up to +50%
Team	Each friend you invited who is mining now	+5% a friend, up to +50%
Strides	Each 1,000 steps you walked today	+2%, up to +20%
Video	A short video while you mine	+10% for an hour or +25% for two, up to 6 a day

NOTE

The base rate, session length and boosts are settings Lia Labs can change as the community grows. Changes are announced in the app before they happen, and they never take away $LIA you have already earned.

Why sessions

A session asks for a moment of your attention a few times a day, and nothing more. It rewards people who keep coming back, which is exactly who $LIA is meant for, while staying fair to people who can't be on their phone all day: a session you started this morning keeps earning while you work.

Mining and the supply

The $LIA you mine is counted in the app during the mining phase and sent to your own wallet in the airdrop. Every reward in Lia, and the airdrop itself, comes from the community share: **500,000,000 $LIA, half of the whole supply**. See Supply and allocation.

EARNING $LIA

Strides, check-ins and the spin

IN SHORT

Strides pays up to 500 LIA a day for walking. The daily check-in pays 20 to 120 LIA, double on weekends, with streak milestones up to 25,000 LIA. The daily spin pays up to 50 LIA, and tasks and quizzes pay 10 to 50 LIA each.

Strides

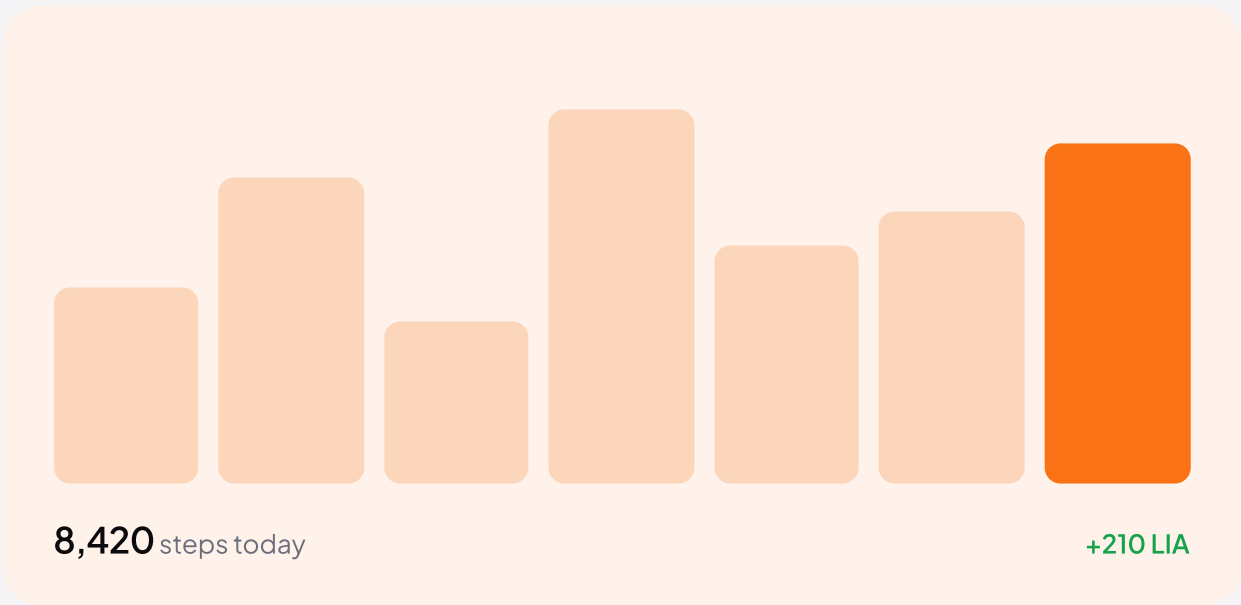


Figure 3. Strides: a week of steps, and the $LIA today's steps have earned.

Strides turns the steps you already take into $LIA. Turn it on, and Lia reads your step count, and nothing else: never your location.

- **25 LIA for every 1,000 steps**, up to 20,000 steps, so **up to 500 LIA a day**.
- **Claim before midnight.** Each day's steps are claimed in the app before the day ends, or they reset.

- **The walkers board.** Every week the top 10 walkers among everyone win $LIA, paid when the week ends.
- Your steps also speed up your mining. See Mining.

The daily check-in

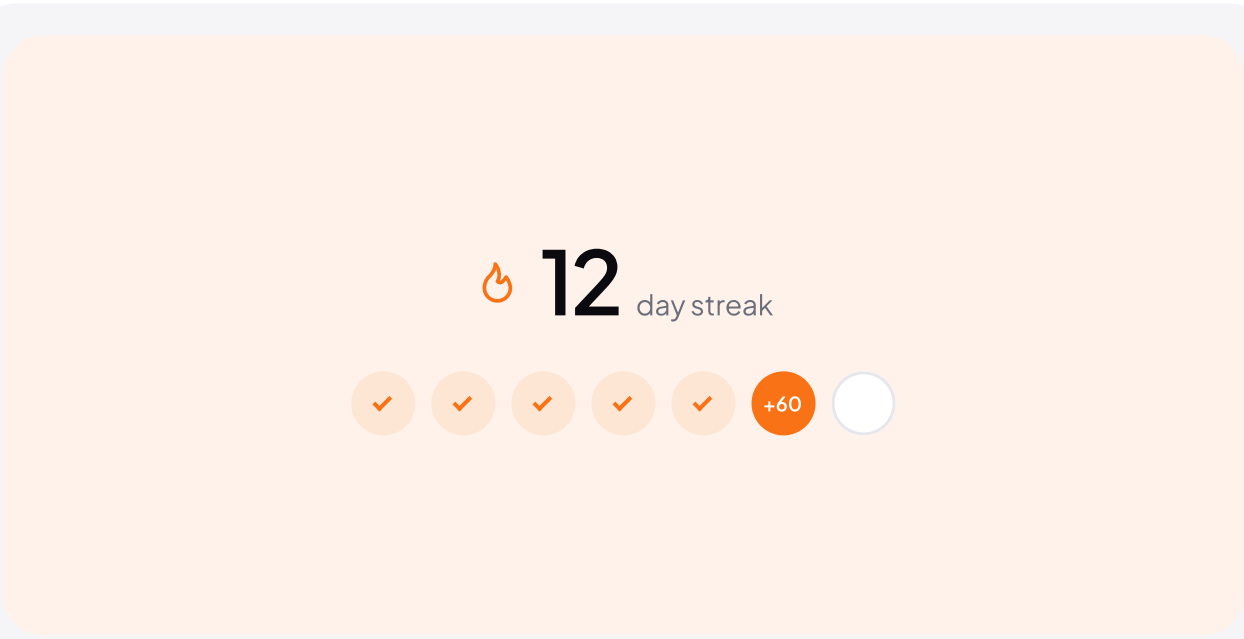


Figure 4. A check-in streak, with today's reward waiting.

Open Lia and check in once a day. Each day of the week pays more than the last, and Saturdays and Sundays pay double.

DAY OF YOUR WEEK	1	2	3	4	5	6	7
LIA	20	30	40	50	60	80	120

Streak milestones

Check in day after day and your streak grows. Each milestone pays once, all the way to a full year.

STREAK	REWARD	STREAK	REWARD
2 days	12.5 LIA	45 days	1,750 LIA
3 days	25 LIA	60 days	2,500 LIA
5 days	50 LIA	90 days	4,000 LIA
7 days	125 LIA	120 days	6,000 LIA
10 days	200 LIA	180 days	10,000 LIA
14 days	300 LIA	270 days	17,500 LIA
21 days	500 LIA	365 days	25,000 LIA
30 days	1,000 LIA		

The weekly streak save

Life happens. Once a week, Lia lets you save a streak you would otherwise have lost, so one missed day doesn't undo months of showing up.

The daily spin



Figure 5. The daily spin, and a prize landing.

One free spin a day, for up to 50 LIA. Smaller prizes come up more often and the big one is rare, and the wheel shows every prize before you spin.

Tasks and quizzes

Daily tasks, social tasks and short quizzes pay **10 to 50 LIA each**. They are how members learn about Lia, about web3 and about the projects Lia Labs backs, and they change often.

NOTE

Amounts here are today's settings. Lia Labs can change them as the community grows, and announces changes in the app first.

Invites and teams

IN SHORT

Invite friends with your link. You both get a bonus when they join, and you earn every time they start a mining session, plus a smaller amount when their friends do. Milestones and weekly team goals add more.

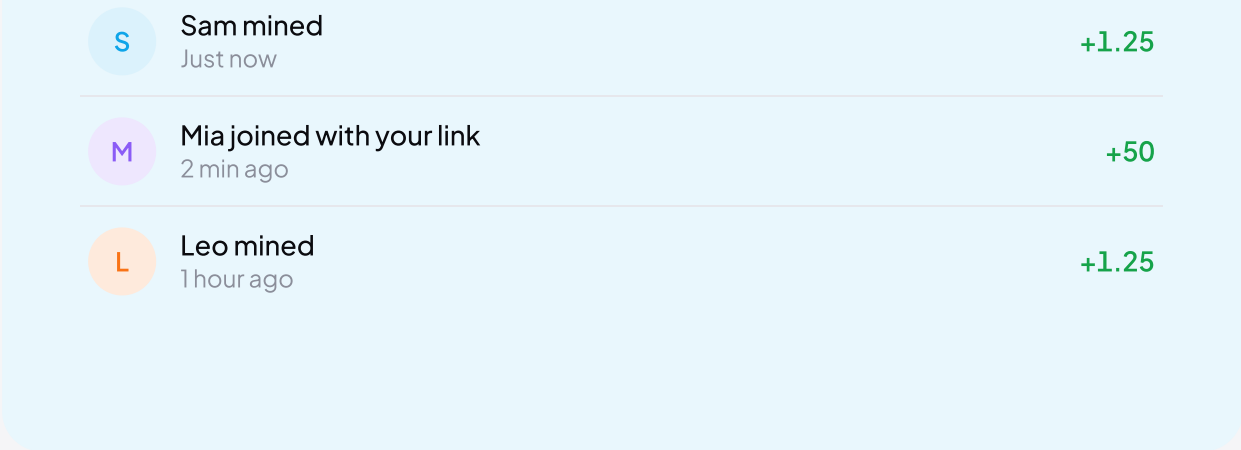


Figure 6. Your team's activity: friends mining and joining with your link.

How invites pay

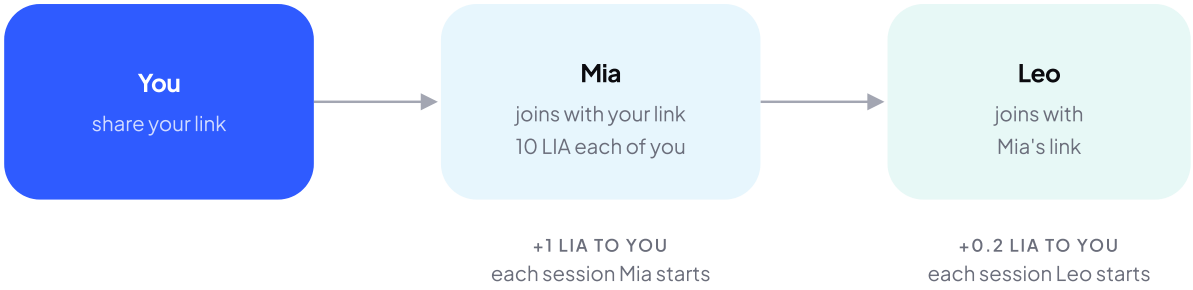


Figure 7. How an invite pays, two steps deep.

WHEN	YOU GET	TODAY'S SETTING
A friend joins and adds you as their inviter	A bonus, and so do they	10 LIA each
A friend you invited starts a mining session	A reward, every time	1 LIA
Someone your friend invited starts a session	A smaller reward, every time	0.2 LIA

New members also get **10 LIA** when they pick their username, and mine at twice the speed for their first 3 days.

Milestones

The more friends you bring who actually mine, the bigger the bonus. Each milestone counts friends who have mined at least once, and pays once.

FRIENDS WHO MINED	REWARD
1	2.5 LIA
3	7.5 LIA
5	15 LIA
10	40 LIA
25	120 LIA
50	300 LIA
100	750 LIA

Weekly team goals

Your team is the friends you invited. Each week (Monday to Monday, UTC) Lia adds up the $LIA they mined, and you earn as the team passes each goal.

YOUR TEAM MINED THIS WEEK	YOU GET
50 LIA	15 LIA
200 LIA	60 LIA
500 LIA	150 LIA

Your team also boosts your mining speed: each friend mining at the same time as you adds 5%, up to 50%.

Why invites pay this way

Rewards follow activity, not sign ups. A friend who joins and never mines earns you the joining bonus and nothing more. A friend who shows up every day earns you something every day. That keeps invites honest: the way to earn more is to bring people who will actually enjoy Lia.

NOTE

Amounts here are today's settings. Lia Labs can change them, and announces changes in the app first.

Leaderboards

IN SHORT

Lia has a weekly board for walkers and monthly boards for miners and inviters. The top places win $LIA, paid automatically when the week or month ends.

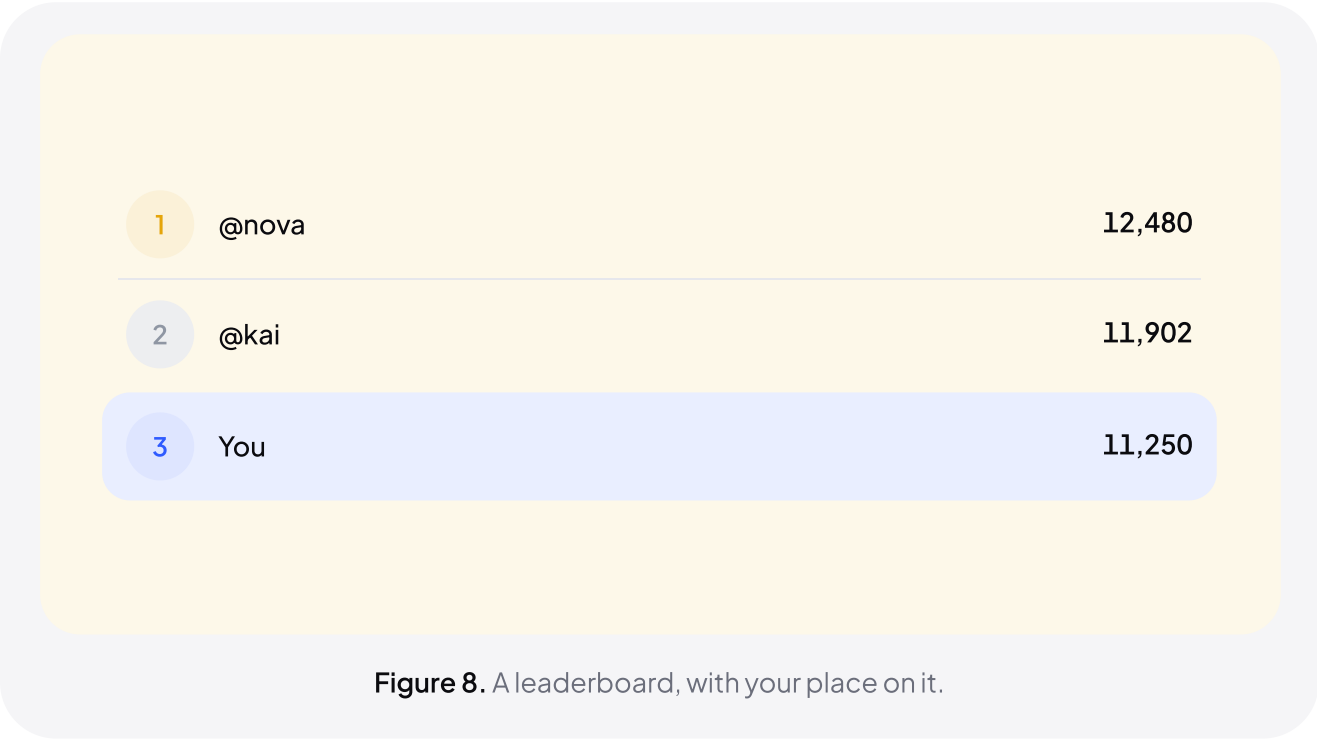


Figure 8. A leaderboard, with your place on it.

The boards

BOARD	RANKS	ENDS	TODAY'S PRIZES
Walkers	Steps walked with Strides	Every Monday, UTC	Top 10: 50, 30, 20, 15, 10, 8, 6, 5, 4 and 3 LIA
Miners	$LIA mined	The end of each month	Set by Lia Labs each month
Inviters	Friends invited	The end of each month	Set by Lia Labs each month

Prizes for the monthly boards are set by Lia Labs and shown in the app before the month starts. Bigger monthly prizes are planned for Q2 2027 (see the Roadmap).

Fair play

Everyone competes on the same board, and the rules are the same for everyone. Accounts that cheat, such as several accounts run by one person, can be removed from a board and lose its prize. See Safety and fairness.

PLAY AND BUILD

Games and chat

IN SHORT

Lia's games open in a tap, with no downloads. In Lia XO two friends can put their own $LIA on a match, and the winner takes the pot less 5%. Chat is friends only: nobody can message you unless you've added each other.

Lia XO

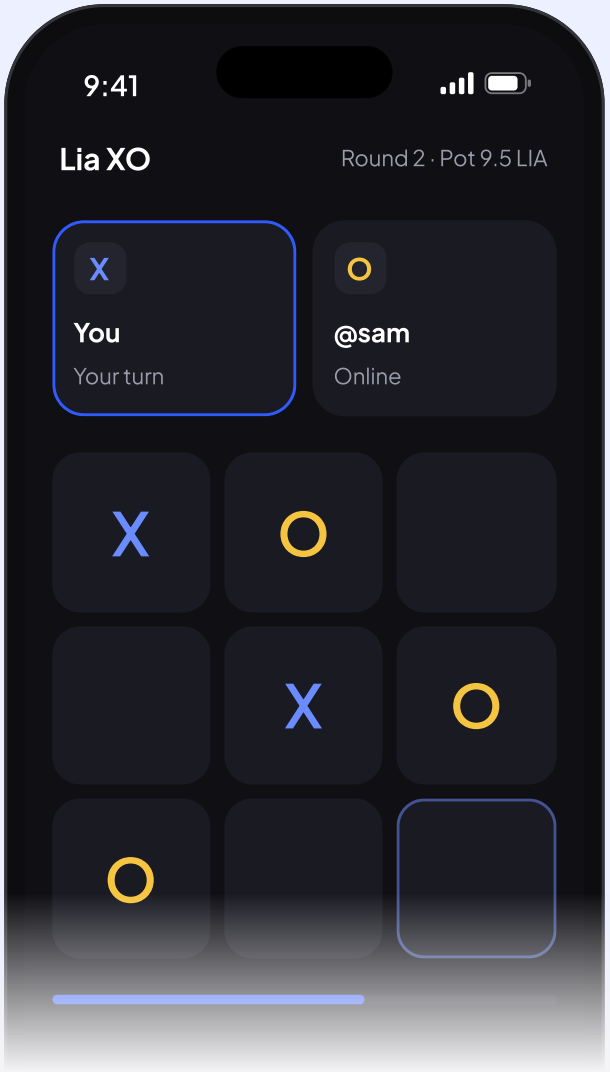


Figure 9. Lia XO: a live match between two friends, with the pot shown at the top.

Lia XO is noughts and crosses, live with a friend. Play just for fun, or each put the same amount of your own $LIA on the table.

- **Tables** run from just for fun up to 50 LIA a player. Today's stakes are 0, 1, 5, 10, 25 and 50 LIA.
- **The winner takes the pot, less 5%.** The 5% stays with Lia Labs.
- **Lia adds nothing to the pot.** Every $LIA in it was staked by the two players. In a draw, both players get their stakes back.

Staking is always a choice. You never have to put $LIA on a game to play it.

Tilt Runner

Tilt your phone to roll down a glowing track, dodge and grab sparks. Scores are checked on Lia's side, so the leaderboard stays fair. Tilt Runner is built on the same Lia SDK and pay sheet that any builder's app can use.

Chat, for friends only

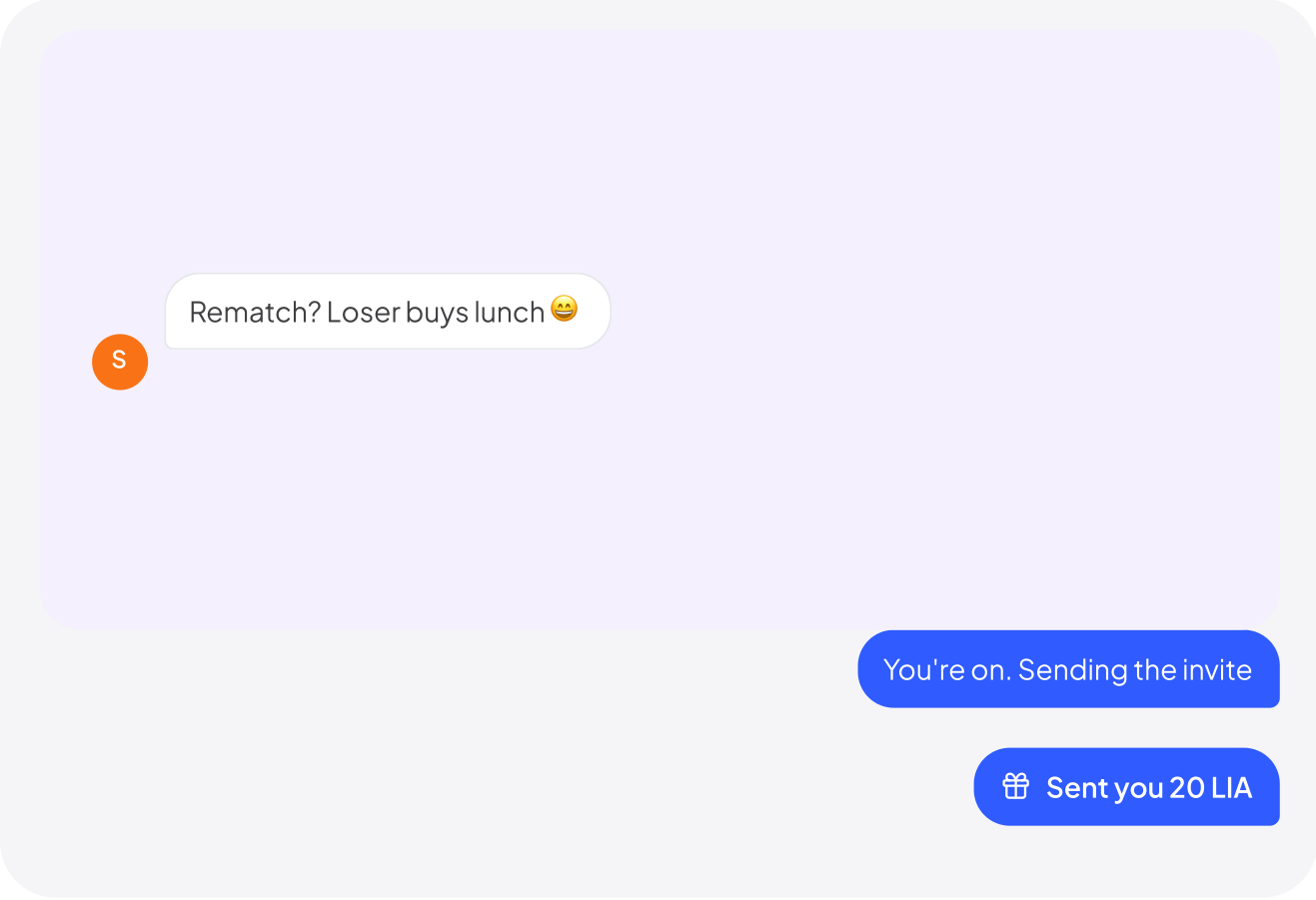


Figure 10. A chat in Lia: a rematch, and a gift of $LIA.

- **Friends only.** You add someone by username, they accept, and only then can you message each other.

- **No groups, no channels, no strangers.** Chat is one to one.
- **Send $LIA.** Gift $LIA to a friend right inside your chat.
- **Play together.** Start a live game from the chat.
- **Your call.** Remove or block anyone, at any time.

Most scams in web3 start with a stranger's message. A chat that only friends can reach shuts that door from the start.

PLAY AND BUILD

Apps on Lia

IN SHORT

Any web app can run inside Lia. One script tag adds the Lia SDK: players arrive signed in, can pay in $LIA on Lia's own pay sheet, invite friends, keep score and get notifications they asked for. Apps live in Lia's Apps Center, in front of a community that wants in early.

Why build on Lia

Most great apps die waiting for users. On Lia, they're already here.

- **Reach.** Your app sits in Lia's Apps Center, in front of people who love trying new things. Friends invite friends straight into it.
- **Get paid.** People pay for what you sell in $LIA on Lia's pay sheet. You never handle a card or a wallet. See Payments.
- **Get backed.** Lia Labs funds and guides the best teams building on Lia. See Backing builders.

Live in three steps

1. **Build your web app.** Any framework, hosted anywhere. If it runs in a browser, it runs in Lia.
2. **Add the Lia SDK.** One script tag. Sign in is done for you, and your server gets a token it can trust.
3. **Go live.** Test with your own testers first. The Lia team reviews every app before it opens to everyone in the Apps Center.

What the SDK gives you

PART	WHAT IT DOES
Sign in	Every player arrives signed in, with a name and an id for your app.
Payments	Lia's pay sheet shows the price from Lia's records and the balance after.
Invites	A friend picker, and invite links that open your app right where you left it.
Notifications	Only for people who say yes, with limits so nobody gets spammed.
Leaderboards	Best scores and places, with no server of your own.
Ads	Rewarded videos and videos between rounds, paced so they never get annoying. Developers get 50% of what the ads in their app earn.
Storage	Cloud saves that follow a player to any phone, plus storage on the device.
Motion and haptics	Tilt, shake and feel: the phone's sensors and vibration.
Sound	Players mute your app from Lia's own menu, and your app hears about it.

Your app opens in the person's language, light or dark, with the safe areas of their phone, so it feels at home in Lia from day one.

Reward pools

Lia can fund a **reward pool** for an app, from the ecosystem and treasury share. The app's server pays players from it in $LIA, once per reward, within a daily limit set for that app. Reward pools let builders reward play without buying $LIA, and keep the total paid out under Lia Labs' control.

Trust, on the server

Sessions, charges and watched videos are all checked by the app's server with its secret key, so nothing important trusts the browser. Every app has test keys and its own testers, and can try everything with pretend $LIA before switching to live keys.

Notifications, never spam

Players choose whether an app may notify them, and Lia limits how often each app can. The people who say yes stay glad they did.

> NOTE
>
> Developers sign up to the Lia developers dashboard to get their keys from Q1 2027, with the Lia SDK docs and the first apps from builders in the Apps Center. Until then, the Lia team sets apps up. See the Roadmap.

Payments

IN SHORT

Every payment in an app on Lia goes through Lia's own pay sheet. The price comes from Lia's records, never the app's page, and the app's server confirms each charge before it delivers. Developers earn a share of every sale.

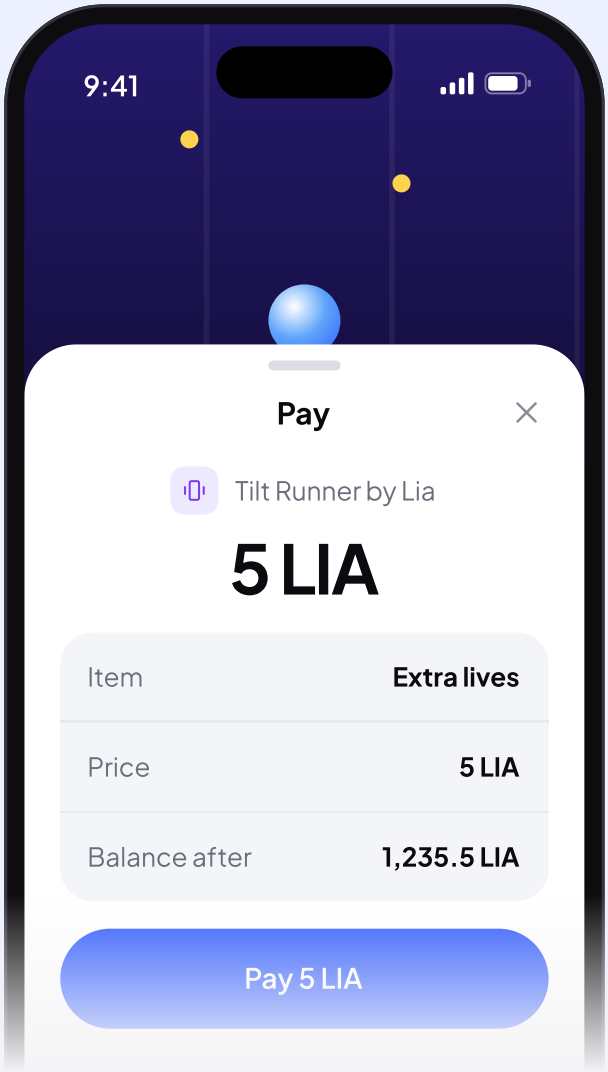


Figure 11. Lia's pay sheet, over Tilt Runner: the item, the price and the balance after.

The pay sheet

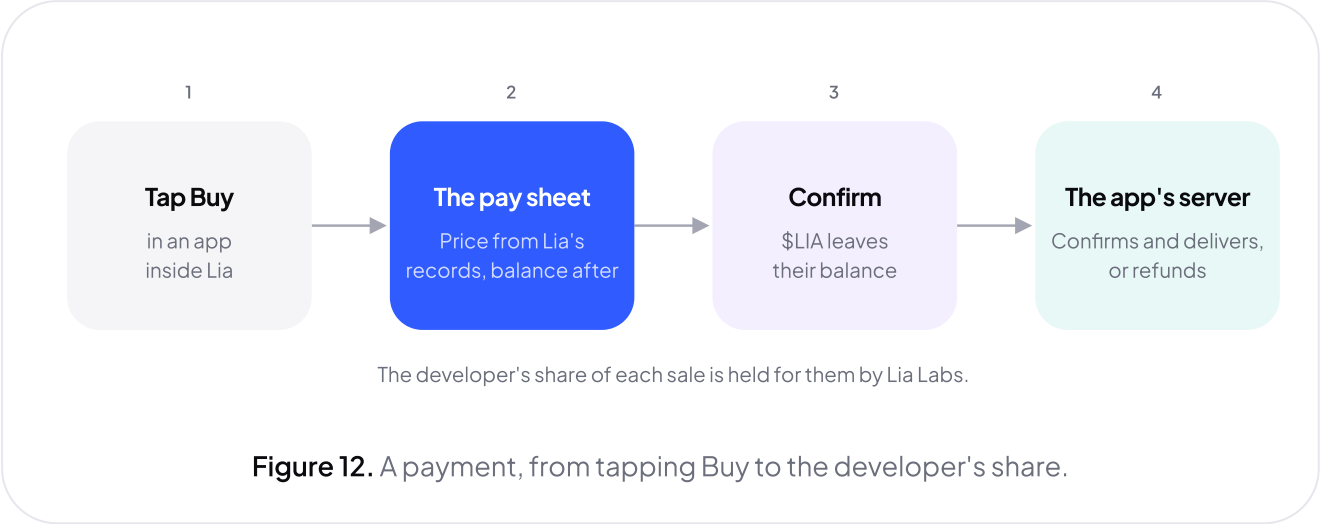


Figure 12. A payment, from tapping Buy to the developer's share.

1. **Someone taps Buy** in an app inside Lia.
2. **Lia's pay sheet opens** over the app. It shows who is selling, the item, the price from Lia's records and the balance after.
3. **They confirm.** The $LIA leaves their balance.
4. **The app's server confirms the charge** with its secret key and delivers what was bought, or refunds it if something goes wrong.

Because the sheet belongs to Lia, an app can't show one price and charge another, and a person never types a card number or connects a wallet to pay.

The developer's share

When someone buys something in an app, the developer earns a share of the sale: **70% by default**. Developers also get **50% of what the ads in their app earn**.

- **Paid monthly** into the developer's own Lia balance, sales and ads together.
- **They withdraw it to their own wallet** once $LIA payments run on chain, from Q1 2028. See Mainnet, listing and governance.
- **Lia Labs' share of each sale goes back to the community share**, to pay for members' future rewards. See Supply and allocation.

Other ways $LIA moves

- **Between friends.** Send or gift $LIA to a friend in chat.
- **In games.** Stakes in Lia XO, where the winner takes the pot less 5%. See Games and chat.
- **From reward pools.** Apps pay players from pools Lia funds. See Apps on Lia.

During the mining phase all of these happen inside Lia, on Lia's own records. **$LIA payments in apps on chain** are planned for Q1 2028, after the airdrop. See Mainnet, listing and governance.

PLAY AND BUILD

Backing builders

IN SHORT

Lia Labs backs teams building on Lia with funding, guidance and the tools to grow. The first teams are backed in Q2 2027, and grants for builders follow in Q4 2028.

What backing means

- **Grants in $LIA**, from the ecosystem and treasury share, so a good team can build without worrying about the next month.
- **Guidance** on building for Lia's community, from the first version to launch.
- **Tools**, starting with the Lia SDK, the pay sheet and reward pools.
- **Promotion**, through the Apps Center, tasks and announcements in Lia.

Who Lia Labs looks for

Teams with a clear idea that Lia's community would enjoy: games, tools and communities that run in a browser, and projects that give members something new to be early to. Teams apply by telling Lia Labs what they're building, and Lia Labs chooses who to back.

Where the $LIA comes from

Backing builders has its own share of the supply. **Ecosystem and treasury, 20%, or 200,000,000 $LIA**, pays for grants, builders, app reward pools and Lia Labs' investments in projects that grow Lia. It is released in equal parts every month for 48 months from the airdrop. See Supply and allocation.

On the roadmap

WHEN	WHAT
Q1 2027	A developer portal, the SDK docs and the first builder apps in the Apps Center
Q2 2027	The first teams backed by Lia Labs
Q4 2028	More projects launched and backed by Lia Labs, and grants for builders creating on Lia

$LIA

IN SHORT

$LIA is the token of Lia Labs. It is earned by taking part in Lia, never bought from Lia. There will only ever be 1,000,000,000 $LIA, and it lives on BNB Smart Chain.

Earned, not bought

$LIA rewards the people who show up early and keep showing up: mining, walking, checking in, playing and bringing their friends along. Lia Labs does not sell $LIA to members, and there is nothing to buy to take part. The people who hold the most $LIA are the people who took part the most.

At a glance

Name	$LIA
Issued by	Lia Labs
Total supply	1,000,000,000 $LIA, fixed
Chain	BNB Smart Chain
Token standard	BEP-20, all minted once at launch, minting then switched off
How members get it	Earned in Lia during the mining phase, then sent to their own wallets in the airdrop
Price to take part	Free

What $LIA is for

- **Rewards.** Everything you do in Lia pays in $LIA. See Mining and the chapters after it.
- **Payments.** Spend $LIA in apps on Lia's pay sheet, and send it to friends. See Payments.
- **Games.** Put your own $LIA on a match of Lia XO if you want to.
- **A say in what's next.** From Q1 2029, $LIA holders vote on what Lia Labs builds and backs next. See Mainnet, listing and governance.

BNB Smart Chain

$LIA lives on BNB Smart Chain. It is one of the most widely used chains, its fees are low enough that receiving an airdrop or making a small payment is practical, and many popular wallets support it.

$LIA is a standard BEP-20 token. All 1,000,000,000 $LIA are minted once, at launch, and minting is then switched off for good. Shares that unlock over time are held in vesting contracts. $LIA lives on BNB Smart Chain only; any other chain would come later and be announced in the app first. The contract address is published in the app and here at launch, and any other address is not $LIA.

A fixed supply

There will only ever be **1,000,000,000 $LIA**. Half of it, 500,000,000 $LIA, belongs to the community: the airdrop and every reward in Lia. The rest is shared between the ecosystem and treasury (20%), liquidity (20%), the team and founders (5%) and investors (5%). See Supply and allocation.

Two phases

$LIA arrives in two phases. In the **mining phase**, what you earn builds up as a balance in the app. In the **airdrop**, it moves to your own wallet on BNB Smart Chain, where it's fully yours. See Two phases.

IMPORTANT

Until the airdrop, $LIA is a balance in Lia. It is not on any exchange, and anyone selling "$LIA" before then is not selling the real thing.

Two phases

IN SHORT

First, the mining phase: you earn $LIA in the app, send it to friends and spend it in apps. Then the airdrop: everything you earned is sent to your own wallet on BNB Smart Chain.

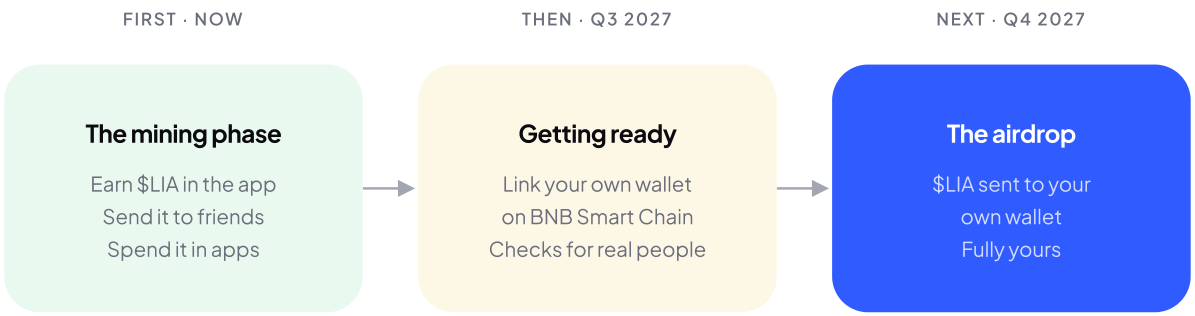


Figure 13. The two phases, and the step between them.

Phase one: the mining phase

The mining phase starts with Lia's launch in Q4 2026. Everything you earn builds up as your $LIA balance in the app. You don't need a wallet, you don't pay fees, and you can already use your $LIA: send it to friends, gift it in chat, spend it in apps on the pay sheet and stake it in Lia XO.

Running the first phase inside the app has a purpose. It lets Lia Labs grow the community, tune rewards and stop cheating before anything is on chain, and it lets members learn at their own pace without the risk of a lost key or a wrong address.

Between the phases: getting ready

In Q3 2027, Lia gets members ready for the airdrop:

- **Link your own wallet** on BNB Smart Chain in the app.
- **Checks that keep the airdrop for real people**, so $LIA goes to members, not to farms of fake accounts.
- **A clear guide** to what you'll receive and when.

Phase two: the airdrop

In Q4 2027, $LIA earned in the app is sent to members' own wallets on BNB Smart Chain, and $LIA goes live there. From then on it's fully yours. See The airdrop.

After the airdrop

The airdrop doesn't end the rewards. Mining, Strides, check-ins, the spin, tasks, invites and leaderboards keep paying $LIA from the community share, and what you earn after the airdrop is sent to your linked wallet in regular drops. Members who link a wallet later get everything they earned as soon as they do.

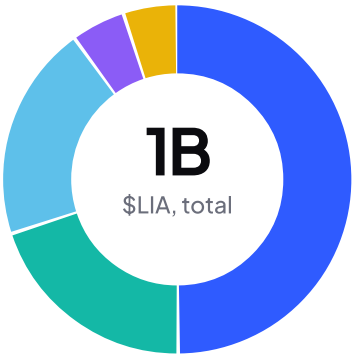
Dates can move

These dates come from the Roadmap. If anything changes, Lia says so in the app first, before it changes anywhere else.

Supply and allocation

IN SHORT

There will only ever be 1,000,000,000 $LIA. Half, 500,000,000 $LIA, belongs to the community: the airdrop and every reward in Lia. A fifth funds the ecosystem and treasury, a fifth provides liquidity, and the team and founders and investors hold 5% each.



Community, airdrop and rewards	500,000,000 LIA	50%
Ecosystem and treasury	200,000,000 LIA	20%
Liquidity	200,000,000 LIA	20%
Team and founders	50,000,000 LIA	5%
Investors	50,000,000 LIA	5%

Figure 14. How the 1,000,000,000 $LIA are shared.

The allocation

SHARE	OF THE SUPPLY	$LIA	WHAT IT'S FOR
Community, airdrop and rewards	50%	500,000,000	Everything members earn in Lia, and the airdrop to their own wallets
Ecosystem and treasury	20%	200,000,000	Grants, builders and investments that grow Lia
Liquidity	20%	200,000,000	Markets for $LIA after listing
Team and founders	5%	50,000,000	The people who build Lia and Lia Labs
Investors	5%	50,000,000	Investors who back Lia Labs, such as Titian Labs
Total	**100%**	**1,000,000,000**	

Why it's shared this way

The community comes first. Half of all $LIA goes to the people who use Lia. That is the largest share by far: five times what the team and founders and investors hold together.

Insiders hold a tenth. The team and founders and investors share 10% between them. Their stake keeps them invested in Lia's success, and it is small enough that the community, not insiders, holds most of $LIA.

Builders have their own share. Lia Labs exists to back what comes next. A fifth of the supply is kept for that work, so backing builders never has to come out of members' rewards.

Trading needs depth. If $LIA is listed, members who want to trade need a market that can take it. A fifth of the supply is kept for liquidity for that reason.

The five shares

Community, airdrop and rewards: 50%

500,000,000 $LIA. This share pays for everything members earn in Lia: mining, Strides, check-ins and the spin, tasks and quizzes, invites and teams and leaderboard prizes. It is also the share the airdrop sends to members' own wallets, one for one and all at once. Every $LIA a member earns comes from here, before the airdrop and after it.

Ecosystem and treasury: 20%

200,000,000 $LIA. This share funds grants and backing for teams building on Lia, and Lia Labs' investments in projects that bring members new things to be early to. It also funds the reward pools Lia gives apps to pay their players, and it is Lia Labs' treasury for the long work of growing the network. It is released in equal parts every month for 48 months from the airdrop. See Backing builders.

Liquidity: 20%

200,000,000 $LIA. Kept for markets for $LIA. It unlocks at listing and is used only for exchange liquidity, in liquidity pools and with market makers. It is never sold to members and never used for rewards. See Mainnet, listing and governance.

Team and founders: 5%

50,000,000 $LIA. For the people who build Lia and run Lia Labs. Nothing unlocks for the first 12 months after the airdrop, then it is released in equal parts every month for 36 months.

Investors: 5%

50,000,000 $LIA. For investors who back Lia Labs, such as Titian Labs, and others who join them. Nothing unlocks for the first 12 months after the airdrop, then it is released in equal parts every month for 24 months.

Unlock schedule

Every schedule starts at the airdrop, planned for Q4 2027, when $LIA goes live on BNB Smart Chain.

SHARE	AT THE AIRDROP	THEN
Community, airdrop and rewards	Members' earned $LIA, sent one for one and fully unlocked	Funds rewards in Lia, sent to members' wallets in regular drops
Ecosystem and treasury	1/48 of the share	An equal part every month, 48 months in all
Liquidity	Locked until listing	Unlocked at listing, for exchange liquidity only
Team and founders	Nothing	Nothing for 12 months, then an equal part every month for 36 months
Investors	Nothing	Nothing for 12 months, then an equal part every month for 24 months



Figure 15. When each share unlocks, in the four years after the airdrop.

The team and founders and investors receive nothing in the first year after the airdrop. By the time their first $LIA unlocks, members have held theirs for a year.

In circulation

At the airdrop, the $LIA in circulation is what members have earned, sent to their own wallets, plus the first month of the ecosystem and treasury share (about 4,166,667 $LIA). Liquidity joins at listing. Team and founders and investors add nothing until 12 months after the airdrop. The exact figure depends on how much members have earned by then, and Lia will show it in the app before the airdrop.

The token

$LIA is a standard **BEP-20 token** on BNB Smart Chain. All 1,000,000,000 $LIA are minted once, at launch, and minting is then switched off for good, so the supply can never grow. Shares that unlock over time are held in vesting contracts that release them on schedule. $LIA lives on BNB Smart Chain only; any other chain would come later and be announced in the app first.

Keeping rewards within the community share

The community's 500,000,000 $LIA is the budget for everything members earn. Lia Labs tracks what has been earned against it and sets reward rates so that it lasts for the long run. Rates change only when Lia Labs decides, announced in the app before they change, and never take back $LIA already earned.

Where spent $LIA goes

WHAT	WHERE IT GOES
Lia Labs' share of sales in apps	Back to the community share, for future rewards
The 5% kept from Lia XO pots	Back to the community share, for future rewards
Developers' share of sales	To the developer. See Payments
App reward pools	Funded from the ecosystem and treasury share

So the $LIA members spend inside Lia comes back around to members as rewards.

The airdrop

IN SHORT

In Q4 2027, every real, unique member who has linked a wallet receives the $LIA they earned in the app, one for one, sent to their own wallet on BNB Smart Chain. It arrives all at once, fully unlocked, and Lia Labs pays the network fee. There is nothing to claim and nothing to pay.

How it works

When	Q4 2027. Wallet linking and the checks open in Q3 2027.
Who	Every member who is a real, unique person and has linked a wallet. No minimum balance.
How much	One for one: every 1 LIA in your balance becomes 1 $LIA in your wallet.
Unlock	All at once. It's fully yours the moment it arrives.
Delivery	Sent automatically to your linked wallet. Nothing to claim.
Network fee	Paid by Lia Labs.
Where it comes from	The community share: 500,000,000 $LIA. See Supply and allocation.

Getting ready

You don't need to do anything yet. In Q3 2027, Lia opens wallet linking: the app shows you how to link a wallet on BNB Smart Chain, step by step, in your language. You'll also see a clear guide to what you'll receive and when.

IMPORTANT

Linking a wallet never needs your recovery phrase or private keys. Lia will never ask for them. Anyone who asks is not us.

One real person, one account

The airdrop is for people, not for farms of fake accounts. Before it, Lia checks that each account belongs to one real, unique person. Accounts that fail, such as several accounts run by one person, don't receive the airdrop, and their $LIA stays in the community share for members' future rewards. There is no minimum balance: if you're real, you're in.

If you haven't linked a wallet yet

Nothing is lost. Your $LIA stays safe in the app and is sent the moment you link a wallet, whenever that is. There is no deadline.

After the airdrop

Lia keeps going. Mining, Strides, check-ins, the spin, tasks, invites and leaderboards keep paying $LIA from the community share, and what you earn after the airdrop is sent to your linked wallet in regular drops. See Two phases.

Mainnet, listing and governance

IN SHORT

After the airdrop, $LIA goes out into the world. In Q1 2028 comes $LIA mainnet: payments in Lia move on chain, and Lia Labs works toward listing $LIA on exchanges. Sign in with Lia follows in Q2 2028, and in Q1 2029 $LIA holders start voting on what Lia Labs builds and backs next.

$LIA mainnet

$LIA already lives on BNB Smart Chain from the airdrop. **$LIA mainnet**, in Q1 2028, is the moment Lia itself runs on chain: payments, gifts and purchases in apps move from Lia's own records to BNB Smart Chain, paid in $LIA, with members' own wallets inside Lia. There is no new chain and nothing to swap. The pay sheet looks the same; what changes is that each payment settles on chain.

From mainnet, developers can also withdraw their share of sales to their own wallets.
See Payments.

Toward listing

From Q1 2028 Lia Labs works toward listing $LIA on exchanges. A fifth of the supply, **200,000,000 $LIA**, is the liquidity share: it unlocks at listing and is used only for exchange liquidity, in liquidity pools and with market makers, so members who want to trade have a market deep enough to do it. It is never sold to members and never used for rewards. Exchanges are announced in the app first.

NOTE

Listing is something Lia Labs works toward, not something it can promise. No one can promise that $LIA will be listed anywhere, or what it will be worth. See Risks.

Sign in with Lia

In Q2 2028, other apps can let people sign in with their Lia account, and builders can reach Lia members beyond the app.

Governance

From Q1 2029, $LIA holders vote on what Lia Labs builds and backs next.

- **One $LIA, one vote.** Your vote counts in proportion to the $LIA in your wallet.
- **Lia Labs puts forward the proposals:** what to build, which projects to back, where grants go.
- **Votes happen in the app.** You sign with your wallet, so only real holders vote.
- **Votes guide Lia Labs.** Results are advisory: they shape what Lia Labs builds and backs next.

TRUST

Safety and fairness

IN SHORT

Lia never asks for your recovery phrase or keys, and there is nothing to buy. Chat is friends only. Rewards are counted on Lia's side and checked, so the people who really take part are the ones who earn.

Staying safe

- **Your keys are yours.** Lia will never ask for your recovery phrase or private keys, in the app, by message or anywhere else. Anyone who asks is not us.
- **Nothing to buy.** Lia is free. You earn $LIA by taking part, never by paying in.
- **No strangers.** Chat is friends only, so nobody you haven't added can reach you.
- **Payments you can trust.** Every payment happens on Lia's own pay sheet, with the price from Lia's records. See Payments.
- **News comes from the app.** Changes to rewards, the airdrop and the roadmap are announced in Lia first.

Keeping rewards fair

$LIA is only worth earning if everyone earns it the same way. Lia keeps it fair by:

- **Counting on Lia's side.** Mining sessions, rewards and balances are kept on Lia's servers, not on your phone.
- **Checking what matters on a server.** Apps confirm charges, rewards and watched videos with their secret keys, and game scores like Tilt Runner's are checked before they reach a board.
- **Rewarding activity, not sign ups.** Invites pay when friends actually mine. See Invites and teams.

- **Limits.** Daily caps on Strides, ad boosts and app reward pools keep any one source from running away.
- **One person, one account.** Accounts that cheat, such as several accounts run by one person, can lose their rewards and their place on the boards, and before the airdrop there are checks to keep it for real people.

Before the airdrop, Lia checks that each account belongs to one real, unique person. Accounts that fail don't receive the airdrop, and their $LIA stays in the community share for members' future rewards. See The airdrop.

Your data

Strides reads your step count and never your location. Apps you open in Lia get a name and an id for you, and only the parts of Lia the SDK offers them. What Lia collects and why is set out in Lia's privacy policy.

THE ROAD AHEAD

Roadmap

IN SHORT

Launch and the mining phase now, builders in 2027, the airdrop at the end of 2027, $LIA in the world in 2028 and governance in early 2029.

WHEN	THEME	WHAT HAPPENS
Q4 2026	Launch and the mining phase	Lia opens on iPhone and Android in 13 languages. Mining, Strides, daily check-ins, the spin and invites. Friends only chat, Lia XO and Tilt Runner. Lia's website and the Apps Center.
Q1 2027	Builders open	The $LIA whitepaper is published. A developer portal with self serve keys and the Lia SDK docs. The first apps from builders in the Apps Center.
Q2 2027	Growing together	Monthly leaderboards with bigger prizes. More badges, milestones and ways to earn. The first teams backed by Lia Labs.
Q3 2027	Getting ready for the airdrop	Link your own wallet on BNB Smart Chain in the app. Checks that keep the airdrop for real people. A clear guide to what you'll receive and when.
Q4 2027	The airdrop	$LIA earned in the app is sent to members' wallets. $LIA live on BNB Smart Chain.
Q1 2028	$LIA in the world	$LIA mainnet. Work toward listing $LIA on exchanges. $LIA payments in apps on chain.
Q2 2028	Sign in with Lia	Other apps can let people sign in with their Lia account. Builders reach Lia members beyond the app.
Q3 2028	Toward 100 million	Lia in more languages and more countries. New games and social features for bigger communities.
Q4 2028	More to be early to	More projects launched and backed by Lia Labs. Grants for builders creating on Lia.
Q1 2029	$LIA governance	$LIA holders vote on what Lia Labs builds and backs next.

The whitepaper, early

The roadmap places the whitepaper in Q1 2027. Version 1.0 is out ahead of that, so members and builders can read it now.

Plans can move

This is where Lia is headed. If anything changes, Lia says so in the app first, before it changes here.

Risks

IN SHORT

$LIA is a reward for taking part, not an investment, and nobody can promise what it will be worth. Plans, dates and amounts can change. Read this chapter before you rely on anything else in the paper.

$LIA is not an investment

Lia Labs does not sell $LIA to members, and nothing in this paper is an offer to sell anything or advice to buy anything. $LIA may never be listed on an exchange, and if it is, its price can go down as well as up, or to nothing.

Plans and settings change

Reward amounts, boosts, limits and dates are settings Lia Labs can change as the community grows, and roadmap dates can move. Changes are announced in the app first.

Technology

Apps, servers and smart contracts can fail or be attacked. Lia keeps balances and rewards on its own servers during the mining phase, and once $LIA is on chain, a wallet you lose the keys to can't be recovered by anyone, including Lia Labs.

Rules and regulation

Rules for digital tokens differ from country to country and are changing. Lia Labs may need to change features, the airdrop or where they are offered to follow the rules where members live, and some features may not be available everywhere.

Fraud

The more people know about $LIA, the more people will pretend to sell it, give it away or "help" with the airdrop. Lia will never ask for your recovery phrase or keys, and there is nothing to buy to take part. Anyone who asks is not us.

REFERENCE

Questions

Is Lia free?

Yes. Lia is free to download and free to use. You earn $LIA by taking part, never by paying in.

Can I buy $LIA?

No. Members earn $LIA in Lia; Lia Labs doesn't sell it to them. Anyone selling "$LIA" before the airdrop is not selling the real thing.

Who else holds $LIA?

Besides the community's 50%, the supply is shared between the ecosystem and treasury (20%), liquidity (20%), the team and founders (5%) and investors who back Lia Labs, such as Titian Labs (5%).

How much $LIA will there ever be?

1,000,000,000 $LIA, fixed. Half of it goes to the community: the airdrop and every reward in Lia. See Supply and allocation.

Which chain is $LIA on?

BNB Smart Chain.

When can I move my $LIA to a wallet?

In the airdrop, planned for Q4 2027. Wallet linking opens in Q3 2027. Everything you earned arrives one for one, all at once, and Lia Labs pays the network fee.

What if I link my wallet late?

Nothing is lost. Your $LIA waits in the app and is sent as soon as you link a wallet. There is no deadline.

Do I need a crypto wallet to start?

No. Your $LIA builds up in the app. You'll only need a wallet when the airdrop comes.

Does mining drain my battery?

No. A session is tracked on Lia's side, so it earns with the app closed and doesn't use your phone's power.

How do I earn faster?

Mine every day, keep your check-in streak, walk with Strides and invite friends who will enjoy Lia. You earn every time they mine.

Will Lia ever ask for my recovery phrase?

Never. Not in the app, not by message, not anywhere. Anyone who asks is not us.

I'm a developer. How do I get my app into Lia?

Build a web app, add the Lia SDK with one script tag, test it with your own testers and go live in the Apps Center. See Apps on Lia.

How do developers get paid?

You get 70% of each sale by default and 50% of what the ads in your app earn, paid monthly into your Lia balance. From Q1 2028 you can withdraw it to your own wallet. See Payments.

REFERENCE

Glossary

WORD	MEANING
$LIA	The token of Lia Labs, earned in Lia. Written LIA next to a number, as in 5 LIA.
Lia	The app. Free, on iPhone and Android, in 13 languages.
Lia Labs	The global web3 company that builds Lia and backs builders.
Mining	Starting a session that earns $LIA for 8 hours. It is tracked on Lia's side and uses no real computing power.
Session	One run of mining: 8 hours at 5 LIA an hour, before boosts.
Boost	Something that makes a session faster: your streak, your team, your steps or a short video.
Strides	Lia's walking rewards: up to 500 LIA a day for your steps.
Streak	The number of days in a row you've checked in.
Team	The friends you invited.
The mining phase	The first phase, where $LIA builds up as a balance in the app.
The airdrop	The second phase, where $LIA is sent to members' own wallets on BNB Smart Chain.
BNB Smart Chain	The blockchain $LIA lives on.
Wallet	An app that holds tokens on a blockchain. Only you hold its keys.
Recovery phrase	The words that unlock a wallet. Never share them. Lia will never ask for them.
Apps Center	Where apps from builders live inside Lia.

WORD	MEANING
Lia SDK	The script that makes a web app part of Lia: sign in, payments, invites and more.
Pay sheet	Lia's own sheet for paying in $LIA inside an app.
Reward pool	$LIA that Lia funds for an app to pay its players.
Lia XO	Lia's live noughts and crosses, where players can stake their own $LIA.

REFERENCE

Changelog

Version 1.0

The full whitepaper. The allocation and the unlock schedule for every share, the token, the airdrop and what comes after it, where spent $LIA goes, developer payouts, backing for builders, $LIA mainnet, the liquidity share and governance are all set out in full.

Draft 0.9.1

The allocation: community, airdrop and rewards 50%, ecosystem and treasury 20%, liquidity 20%, team and founders 5%, investors 5%.

Draft 0.9

The first public draft: the Lia app, every way to earn $LIA, games and chat, building on Lia, $LIA and its two phases, safety, the roadmap and the risks.

The $LIA whitepaper · Version 1.0 · 2026–11–01 · Lia Labs · whitepaper.lialabs.org